

JOB DESCRIPTION

JOB TITLE:	Project Manager (Neighbourhood Health and Coastal Communities)
SALARY:	£34,814 - £35,741
TERM:	Fixed-Term (2 years - then subject to funding)
LOCATION:	SASP Office & Remote
HOURS OF WORK:	37
RESPONSIBLE FOR:	Senior Project Officer for Health, Health and Wellbeing Coaches (West Somerset), Community MSK Physical Activity Instructor (West Somerset)
RESPONSIBLE TO:	Health Development Manager

Main Purpose of the Job

This new post is part of our place expansion programme providing additional capacity in the Health team around the NHS 10 year plan and neighbourhood health services. The work is around integrating physical activity into health and care pathways with a particular priority around:

- Community physical activity and exercise health provision linked to Somerset's community hospitals of Bridgwater, Minehead and Burnham.
- Linkage with primary care across the 3 coastal PCNs to accelerate the use of community service through physical activity in practice.

The post holder will develop existing relationships and opportunities aimed at further embedding physical activity into health, social care, voluntary and community networks across Somerset aiming for a less clinical and more connected community model to self-management of long term conditions.

Summary of Responsibilities and Key Duties of the Job

To deliver successful health and wellbeing project management within SASP. Connecting different parts of the neighbourhoods across the coastal strip to clinical service at both primary care level and community hospital service provision through an integrated, collaborative approach and accelerating the achievement of shared aims.

Work in partnership with other organisations, charities and statutory agencies to strengthen messaging around physical activity, identifying gaps in knowledge, confidence and resources and using effective partnership working to achieve common goals.

Identify, maintain and build excellent relationships across healthcare professionals, leisure and other community organisations across the Somerset coastal strip to maximise the reach and message of the importance of physical activity in health focussed projects for adults.

Manage the process, relationships and range of opportunities available for the SASP health resources to be embedded across programmes, NHS service and community provision for health improvement with a focus on rural communities and Bridgwater.

Integrate the health development offer for adults more seamlessly with the social prescribing work across the Primary Care Networks (PCNs) to ensure there is closer connection of work streams, managing two Health and Wellbeing Coaches working within West Somerset PCN.

Support the falls prevention agenda, working across the system to embed physical activity into falls prevention messaging and pathways for older adults and their family networks. There is a focus on community provision in our rural places on our coastal strip where services are more difficult to access for older people.

Champion an impact and learning culture within the work, working across the team and with the Impact and Learning Manager to identify ways projects contribute towards health improvement and share learning through local channels and national networks so that successful intervention and change can be adopted, challenged and improved.

Oversee the integration of the Community MSK Physical Activity Instructor work programme, bridging clinical services and community provision, empowering individuals with musculoskeletal, orthopaedic, or sports injuries to better manage their condition through prevention, early intervention and self-management approaches in West Somerset.

Lead on health education opportunities with a focus on falls prevention and the non-clinical condition management within the VCFSE sector, housing and social care workforces to develop greater understanding and confidence with the importance of movement for healthy lifespan, how to have meaningful conversations about physical activity and embedding simple ideas at home, while signposting to community based offers as appropriate.

Act as a source of professional advice, information and guidance to help build strong and effective networks between SASP and key partners within the adult health sectors, presenting at key events and meetings to raise the profile of SASP and its work to bring health improvement to residents of Somerset.

Assist with the management of social media and the development of physical activity resources aimed at adults and older adults living with long term health conditions with a focus on rural communities.

Develop (where appropriate), embed and promote system-based interventions across Somerset.

To provide advice, reports, and recommendations to senior officers and equivalents, on projects to enable informed decision making and development which incorporates performance evidence, operational experience and user feedback.

Undertake any other duties and participate in projects commensurate with the nature and grading of this post or at the direction of the line manager.

General Information

All work performed/duties undertaken must be carried out in accordance with relevant SASP policies and procedures, within legislation, and regarding the needs of our customers and the diverse community we serve.

PERSON SPECIFICATION

Qualifications	
Relevant degree or equivalent professional qualification in a relevant field e.g. public health, health promotion, nutrition, Level 3 or 4 Exercise on Referral or other health condition specialism	Essential
Valid driving licence, access to car and business insurance	Essential
Knowledge	
Knowledge of public health, primary and secondary care and local government	Essential
An understanding of the barriers preventing adults from participating in physical activity and adopting healthy lifestyles.	Essential
Establishing and developing partnerships and trust.	Essential
Knowledge and understanding of benefits of physical activity and a healthy lifestyle with a focus on adults living with long term health conditions	Essential
Knowledge of the principles of impact and learning and how this contributes to health improvement	Desirable
Skills and Abilities	
Able to organise and prioritise effectively	Essential
Excellent communication (including presentation skills, writing strategic papers and reports) and interpersonal skills to develop and manage relationships with stakeholders and partners.	Essential
Proven influencing skills with a track record of leading transformational change.	Essential
Ability to gain trust and commitment from partners; developing, maintaining and managing relationships	Essential
Able to work effectively with computer-based programmes such as Microsoft Excel and Word.	Desirable
A commitment to equality and diversity in working practices, with the ability to embed this across all aspects of work.	Essential
Experience	
Experience of working in physical activity and/or health and well being	Essential
Experience of project management and partnership working	Essential
Experience/understanding of the challenges and barriers relating to health inequalities	Essential
Experience of working in or with primary or secondary care	Essential
Experience of health condition management and clinical pathways	Desirable
Work-related Personal Qualities	
Excellent communicator, capable of generating enthusiasm with a positive approach.	Essential
Able to inspire confidence in others.	Essential
Driven and committed to deliver results and succeed.	Essential
Able to generate and progress new opportunities, working both independently and as part of a team	Essential